BUSINESS

SIXTH FORM

COURSE TITLE

A Level Business

Exam Board: AQA

AIMS OF THE COURSE

Studying A Level Business will enable you to investigate and learn about a variety of different contexts including small and large businesses,manufacturing and service-based businesses and UK and global businesses. You will be able to assess and analyse a range of business issues including how they; make decisions, use data, compete, organise, consider stakeholders, use technology and deal with external factors. Choosing this subject at A Level will give you a solid grounding in both the theory and practice of business and will equip you with a variety of valuable skills moving forward into further study and a variety of future career options.

WHAT WILL YOU STUDY?

Over the two-year course you will study the following content;

- ·Develop an understanding of business basics such as different business forms, objectives and stakeholders.
- ·Explore the functional areas of business including; marketing, finance, operations and people management.
- ·Learn about the role of business in society and the influences that the external business environment has on an organisation.
- ·Understand the role of business strategy and how businesses manage their organisational culture and the process of change within their organisation.

HOW WILL YOU BE ASSESSED?

You will take 3 x 2 hour examination papers at the end of Year 13. Each examination is graded out of 90 raw marks and will account for one third of your A Level. The examinations will test a variety of skills developed over the two year course and for each paper will include; two case-studies and each case-study will be followed by five compulsory questions worth 45 marks in the following format; 2 x 6 mark analyse questions, 2 x 9 mark assess questions and 1 x 15 mark evaluation question. Each of the three examination papers have their own distinct theme which is as follows;

·Paper 1: “What is business? + Managing marketing & finance”.

·Paper 2: “Managing people & operations”.

Paper 3: “Business and society, business and the external environment and business strategy”.

WHAT WIDER SKILLS WILL YOU DEVELOP?

- Problem solving.
- Analysing a variety of business data.
- The ability to effectively assess and critique a range of business contexts.
- Being able to evaluate and draw your own conclusions and judgements on a array of business issues.

WHAT ARE THE FUTURE OPTIONS FROM THE COURSE?

A Level Business will give you the foundations to continue studying a Business based or other related subject at University or gain a good apprenticeship. The subject will give you future options to work in the world of business or become an entrepreneur and set up your own business. This course equips you with a range of critical business skills which will enable you to succeed in your future career whatever you choose to go on to do.