BTEC BUSINESS

SIXTH FORM

COURSE TITLE

BTEC National Extended Certificate in Business

Exam Board: Pearson / Edexcel

AIMS OF THE COURSE

The BTEC Business course allows students to learn about the world of business in a vocational and practical context. Students are encouraged to apply theory to practice wherever possible by using real world business examples to illustrate their understanding. Students will learn about a range of important business topics including; finance, marketing, operations and people management.

WHAT WILL YOU STUDY?

Students will study four units in total over the course of Year 12 and Year 13. There are three mandatory units and one optional unit;

Mandatory units:
Unit 3: Personal and Business Finance – written exam

Unit 1: Exploring Business – coursework

Unit 2: Developing a Marketing Campaign – a controlled assessment task

Optional unit:
Unit 8: Recruitment and Selection Process – coursework

HOW WILL YOU BE ASSESSED?

Year 12
In Year 12 you will complete Units 3 & 1.

Year 13
In Year 13 you will complete Units 2 & 8

WHAT WIDER SKILLS WILL YOU DEVELOP?

- Critical thinking
- Analytical ability
- Decision making
- Problem solving

WHAT ARE THE FUTURE OPTIONS FROM THE COURSE?

BTEC Business will give you a range of future options including studying for a Business related undergraduate degree at University, helping you to secure a good quality apprenticeship or degree apprenticeship or even equip you with the entrepreneurial skills to start your own busines. In terms of careers and jobs options, BTEC Business can open doors into obtaining future roles in Accountancy, Digital Marketing, Project Management, Human Resources and Logistics as well as roles within the Public Sector and not-for profit organisations.